



William “BJ” Harrington

Marketing Professional

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I am an experienced marketing professional, skilled and experienced in all aspects of marketing, lead generation, communications, business development, and project management. I have a unique talent for thinking both creatively and analytically.

I have a successful and rewarding career spanning both B2B and B2C business models. I have developed and managed results-driven marketing departments for industrial, chemical, manufacturing, construction, and consumer segments. I was educated in graphic arts, but quickly grew into marketing management with an aptitude for clever, effective marketing communications, successful project management, and outstanding team leadership. I always keep a focus on growing revenues and building brands.

I have advanced skills in Adobe Creative Suite, Microsoft Office, enterprise systems (ERP), content management systems (CMS), lead generation, social media management, and other marketing and lead generation software.

In my career and in life, I am an adventurer; I have a passion for discovery. I ask questions and create solutions. I am comfortable in the serenity of nature’s beauty and grace, as well as the wilderness of a bustling office. I seek challenging adventures.

Sincerely,

William “BJ” Harrington